



FINISH STRONG

2024 Fall Sales Contest

Contest Period: October 14 - November 22, 2024

Columbus Life is excited to announce a six-week Indexed Universal Life sales contest that kicks off on Monday, October 14.

This contest offers two categories of incentives to help accelerate your sales and excite you about doing business with Columbus Life! With multiple opportunities to earn prizes ... here are the details:

- › For each paid Indexed Universal Life policy during the contest period, we will send you a **\$50 Amazon Gift Card**. The more paid apps you have during the contest period, the more you'll receive on your gift card — it's just that simple!
- › In addition, each paid Indexed Universal Life policy during the contest period will qualify you for one grand prize drawing entry toward one of three grand prizes¹. Entries will be doubled for sale of an Indexed Universal Life product that is the producer's first placed business with Columbus Life. Grand prizes are as follows:
 - **\$500 MasterCard™ Gift Card**
 - **\$250 MasterCard™ Gift Card**
 - **\$100 MasterCard™ Gift Card**

The more paid applications, the better your chances of winning!

Need help on a case? Call UMS at 800.524.1774.

1 One eligible producer will be drawn for each of the three defined grand prizes. Those selected in the drawing as grand prize winners will be announced in an email, notified by the sales team and awarded the earned prize.

Columbus Life's 2024 Fall Sales Contest is not authorized, sponsored or otherwise approved by Amazon or MasterCard™. Cases included are Indexed Universal Life policies (individual and survivorship) paid during the contest period (October 14-November 22, 2024).

Indexed Universal Life products are issued by Columbus Life Insurance Company. Product and rider provisions, availability, definitions, and benefits may vary by state. Columbus Life Insurance Company, Cincinnati, Ohio, is licensed in DC and all states except New York.

Life insurance products are not bank products, are not a deposit, are not insured by the FDIC, nor any other federal entity, have no bank guarantee, and may lose value.

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Insurance Company**

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